

# MINUTES OF MEETING



<b>Project Name</b>	Town Deal		
<b>Meeting Title</b>	Town Deal Board	<b>Date</b>	23 September 2020
<b>Meeting Location</b>	Zoom		
<b>Minute Taker</b>	Tracey Read	<b>Meeting Chairperson</b>	Henry Cator
<b>Project Manager</b>	Tracey Read	<b>ELT Lead</b>	Sheila Oxtoby

Attendees		
Name	Organisation	Business Title
Sheila Oxtoby	Great Yarmouth Borough Council	Chief Executive
Paula Boyce	Great Yarmouth Borough Council	Strategic Director
Tracey Read	Great Yarmouth Borough Council	Senior Project Manager
Lindsay Barker	Great Yarmouth Borough Council	Strategic Director
David Glason	Great Yarmouth Borough Council	Development Director
Simon Best	Great Yarmouth Borough Council	Funding & Regeneration Manager
David Wiles	Great Yarmouth Borough Council	Communications Manager
Clare Dyble	Great Yarmouth Borough Council	Head of Marketing and Communications
Jodene Barron-Alcock	Great Yarmouth Borough Council	PA to the Chief Executive
Carl Smith	Great Yarmouth Borough Council	Leader of the Council
Trevor Wainwright	Great Yarmouth Borough Council	Councillor
Darren Barker	Great Yarmouth Borough Council	Culture, Heritage & Design Manager
Henry Cator	Cator & Co	Deputy Lieutenant for Norfolk & High Steward of Gt Yarmouth
Hugh Sturzaker	Great Yarmouth Civic Society	Chair
Lyndon Bevan	GYBTIA Ltd	Chair
Stuart Rimmer	East Coast College	Chief Executive Officer & Principal
Rob Bush	EEEGR	Operations Manager
Catherine Richards	East Norfolk Sixth Form	Principal
Julian Munson	New Anglia LEP	Head of Enterprise Zones and Innovation
Joe Mackintosh	Seachange Arts	Chief Executive
Chris Sargisson	Norfolk Chamber	Chief Executive
Julie Pears	Ellandi	Director of Development
Chris Wells	Bradwell Parish Council	Chair
Laura Bowater	UEA	Associate Dean, Enterprise & Engagement
John Mather	Homes England	Sub for Sean Coghlan
Apologies		
Sean Coghlan	Homes England	Head of Rural Markets
Robert Carrier	Bradwell Parish Council	Vice-Chair
Richard Goffin	Peel Ports UK	Port Director
Barry Stone	Norfolk County Council	Councillor
Lucy Hogg	Voluntary Norfolk	Head of Communities
Ceri Sumner	NCC	Director, Community, Information and Learning

Agenda Item No	Minute Note	Action owner
1	<p><b>Minutes from 12 August 2020</b> Agreed as accurate.</p> <p>HS – Item 6: include heritage <b>ACTION TR</b></p> <p>Minutes of meetings will be published on the GYBC website as per the Town Deal Guidance.</p>	
2	<p><b>Stakeholder Engagement Survey</b></p> <p>CD presented stakeholder and survey feedback and the focus group feedback.</p> <p>381 responses in 3 weeks, better result than previous engagements. 80% agreed the Town deal Board has the right mix of projects and interventions.</p> <p>TW asked about age profile, any responses from over 65 years? Yes, there were, CD can provide information. <b>ACTION CD</b></p> <p>SO commented that the young person’s focus group feedback that they were not interested in offshore/energy sector, they didn’t fully understand the range of jobs or potential of the sector.</p> <p>RB found feedback from young people on energy sector surprising. A jobs event is held every year by EEEGr for young people and is always well attended. From group chat: The aging work force within the offshore sector is true of oil and gas but not offshore wind. Clearly there is a huge amount of work needed to address this. Maybe this group would like to attend EEEGR's Skills for Energy event in November to see the diverse job both onshore and offshore that the energy sector can offer.</p> <p>Comments around challenging the white-collar sector. Colleges are filling engineering courses and apprenticeships.</p> <p>CS mentioned the Kick-Start programme could link in.</p> <p>TW mentioned there is no engagement with primary school students around the energy/offshore industry. Businesses could try and engage at this early stage. SR mentioned LEP schemes, Vattenfall and EDF Energy have all done primary school engagement but not sure how consistent it is. HS raised the idea of an energy museum in the area. SO commented that a museum is not included in the TIP, however, the learning hub will certainly be somewhere where linkages can be made.</p>	
3	<p><b>Project prioritisation mechanism for TIP</b></p> <p>SB presented the current status report to the Board. The report included explanation of the project dashboard which will be used as the prioritisation mechanism.</p> <p>The TIP will be passed to FutureGov for a ‘Check &amp; Challenge’ to ensure the TIP is on the right track.</p>	

There is an awareness that our overall ask far exceeds the amount we can apply for through the Towns Fund. Therefore, projects must be prioritised. The dashboard tracks each project in line with Town Deal guidance, alignment with GYBC policies, deliverability, impact, value of the funding gap that would need to be met through the Town Deal and amount of co-financing by the Town Deal.

Projects will need to show they are being co-financed.

### **Skills**

Bid to Norfolk Strategic Fund to take the Learning Hub to the next stage, RIBA Stage 3. From survey results and feedback received from focus groups, it feels that this is a priority project.

It was reported the Norfolk Strategic fund bid was likely to be successful and would be confirmed next week. The funding available would be £190,000.

### **Arts, Culture & Tourism**

Delivery group has a number of projects and will work with project leads and SB to prioritise projects. Winter Gardens, and repurposing of a number of heritage buildings are being worked on especially the repurposing of the Ice House which links in with the learning hub and our ambition to become the UK's capita of circus.

MHCLG should be signing off GYBC plans to spend the accelerator funding soon.

### **Connectivity**

Five key areas, Bus Interchange, LCWIP, Town wall/trees/sculpture trail, digital connectivity, train station building. Have received NSF funds for the LCWIP, which will give us a couple of key schemes.

### **Regeneration & Business Development**

Incubator units progressing nicely, feasibility reports have been received from WSP. Complimentary to this is the O&M base, which is also progressing. Another feasibility piece of work is taking place around the expansion of the port. North Quay is also being looked at further as a project with the TIP.

Comments:

RB commented that the Acle Straight will be delayed. Will this impact on development? DG responded that the third river crossing announcement is imminent. There is an A47 Alliance group who are lobbying MPs for dualling of the Acle Straight as well as improvements to Vauxhall roundabout.

From group chat: John Mathers: David Glason - it would be good to make contact over the North Quay proposal (Homes England). **ACTION JM/DG**

Next Board meeting will be 21<sup>st</sup> October, delivery group leads will produce a list of proposed prioritised projects for discussion and approval.

SO we have a draft TIP, not ready for circulation as yet but will be circulated prior to the next meeting which will include the prioritised projects and accompanying narrative. The ask amount and projects will be presented at the meeting.

Chair proposed that the project team send round the TIP and project list before the next meeting for discussion. Agreed.

## **5 Next Steps**

Chair wished to thank those working on the project for their continued work.

**Date of next meeting:** 21<sup>st</sup> October 2020 13:30-15:30

Meeting closed at 13:30pm